

Synthetic Research Report (MVP)

Study: fb1421bb-e187-493e-81c4-3781c07aea0e | Run: 174f33a0-681f-4360-8c46-59baa4305c3b | Language:

Respondents per stimulus: 10 | Estimated Cost: \$0.0010

Synthetic Research - Uncalibrated Beta

Question: Насколько вероятно, что вы купите этот продукт, если он будет доступен по обычной для категории цене? Объясните кратко, почему.

Stimulus S1 | Segment: all

Mean=3.90 Median=4.00 SD=0.70 Variance=0.49 Mode=4
T2B=90.00% B2B=10.00% TopBox=10.00% NetScore=10.00%
CI Mean=[3.47, 4.33] CI T2B=[59.58%, 98.21%]
Distribution: 1=0.00%, 2=10.00%, 3=0.00%, 4=80.00%, 5=10.00%

Stimulus S2 | Segment: all

Mean=3.80 Median=4.00 SD=1.08 Variance=1.16 Mode=4
T2B=70.00% B2B=20.00% TopBox=30.00% NetScore=30.00%
CI Mean=[3.13, 4.47] CI T2B=[39.68%, 89.22%]
Distribution: 1=0.00%, 2=20.00%, 3=10.00%, 4=40.00%, 5=30.00%

Stimulus S3 | Segment: all

Mean=3.20 Median=2.50 SD=1.33 Variance=1.76 Mode=2
T2B=40.00% B2B=50.00% TopBox=30.00% NetScore=30.00%
CI Mean=[2.38, 4.02] CI T2B=[16.82%, 68.73%]
Distribution: 1=0.00%, 2=50.00%, 3=10.00%, 4=10.00%, 5=30.00%